

HEIDI ISON, MSW, LCSW, QSP, BCD

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EDUCATION

Master of Social Work, *Summa Cum Laude* May, 2007
Rutgers Graduate School of Social Work, New Brunswick, NJ

Bachelors of Arts, Psychology, *Cum Laude* January, 2004
Montclair State University Montclair, NJ

LICENSURE

Board Certified Diplomat, American Board of Examiners in Clinical Social Work March 2019 - Present
Qualified Supervising Professional, State of FL Board of Clinical Social Work October 2018 - Present
Clinical Social Worker, State of FL Board of Clinical Social Work February 2010 - Present
Licensed Social Worker, State of NJ Board of Social Work Examiners January 2008-2012

CERTIFICATIONS

Basic Accelerated Resolution Therapy Practitioner, ART International, July 2020
Radically Open DBT Senior Clinician & Trainer, Radically Open Ltd., April 2019
Certified Radically Open DBT Practitioner, (80-hrs intensive training and supervision) April 2018
Certified Disaster and Emergency Responder, National Organization of Victim Advocates, 2014
Field Practicum Supervisor, University of South Florida, School of Social Work, 2012
Psychological First Aid, American Red Cross, 2011
Safe Zone LGBTQ+ Ally, USF Office of Multicultural Affairs, 2011
Prolonged Exposure Therapy, United States Dept of Defense-Center for Deployment Psychology, 2010

PROFESSIONAL EXPERIENCE

Radically Open DBT Tampa, Tampa, FL

Owner & Clinical Director January 2020 - present

- Certified global trainer of Radically Open DBT clinical practice Levels 1, 2, and 3.
 - Notable training achievement as presenter at the first Level 3 RO DBT Practitioner Pathway 3-Day workshop held in-person in the United States.
- Certified RO DBT Consultant leading organizational design, implementation, and evaluation of Radically Open DBT services within third party facilities.
 - Notable consultation relationship with Hillside Inc. certified DBT treatment facility for children and adolescents in Atlanta, GA.
- Clinical leader of multidisciplinary teams to advance professional practice of RO DBT and clinical adherence.
 - Notable consultation relationship with Child and Adolescent Mental Health Service, CAMHS Eating Disorder Service, Perth Children's Hospital, Nedlands, West Australia.
- Recognized RO DBT Senior Clinician by Radically Open Blended Learning Ltd. with quarterly supervision from treatment developer Dr. Thomas Lynch
- Member of Adolescent Steering Committee charged with the development and pilot of RO DBT materials for adolescents. Workgroup included senior clinical staff from Maudsley Hospital, London and faculty from Washington University School of Medicine, St Louis, MO.
- Founder of group psychotherapy practice in Tampa, FL specializing in Radically Open DBT and other evidence-based therapies

Tampa Bay DBT, Tampa, FL

Radically Open DBT Practitioner

June 2017 – December 2019

- Licensed contract practitioner at private practice offering intensive individual and group therapy services with protocol adherent Radically Open DBT
- Treatment of adolescents and adults with a range of chronic and severe mental health difficulties including depression, anxiety, anorexia, and OCPD
- Develop protocol-adherent Radically Open DBT Family Program offering ongoing parent psycho-education and addressing environmental factors which may be exacerbating illness.
- Train and supervise graduate student interns and registered interns in clinical social work.

University of South Florida – Counseling Center, Tampa, FL

Clinical Director

December, 2015 – May, 2017

- Member of the senior management team to carry forth the strategic vision and oversight of daily clinical operations of the Counseling Center USF Tampa campus of 42,000 students
- Direct supervision of all licensed clinical staff in the areas of direct clinical service delivery, mental health prevention and consultation, crisis intervention, and continuous quality improvement
- Implemented several systemic clinical procedures and measures to enhance scientifically evidence-based practices, process and outcome assessment
 - 30% increase in overall clinical service delivery
 - Session-to-session monitoring of symptoms and therapeutic relationship on confidential online mobile system
 - Step-care model of service delivery with integration of virtual and in-person therapeutic interventions
- Authored and obtained funding for 1.5 million dollar grant to enhance staffing, training, web-based outreach, and mental health service delivery at the USF Tampa campus
- Chief consultant to 11,000 University Faculty and Staff regarding student mental health prevention and intervention services
- Attend weekly Behavioral Intervention Team meetings to provide clinical recommendations for students reported as 'of concern' by university constituents
- Co-lead Eating Disorder Interdisciplinary Treatment Team with Medical Director to oversee care plans, clinical interventions, and progress of identified eating disorder students on campus
- Maintained clinical duties of individual therapy, crisis intervention and case management for USF student clients

Assistant Director of Outreach and Consultation Services

December, 2014 – December, 2015

- Serve as member of the administrative team to carry forth the strategic vision and operations of the department pertaining to Outreach and Prevention, Community Consultation, and Crisis Response
- Charged with enhancing the mental health of the USF student body through creating strong partnerships, innovative solutions, and evidence-based community interventions
 - Oversaw implementation of online therapy and psychoeducational platform (TAO) as a first-line response to student mental health needs
 - Trained clinical staff in psychological first aid and critical incident stress de-briefing to respond to campus emergencies as needed
- Consultant to the USF Department of Psychology and The Florida Mental Health Institute regarding the community intervention strategies of the Garrett Lee Smith Memorial Act grant awarded by SAMHSA in the amount of \$300,000 for 2013-2016

- Member of steering committee member of the USF Healthy Campus 2020 Collaborative along with key university stakeholders from USF Health, Department of Public Health, and Student Affairs
- Supervise projects and performance of professional staff members: Coordinator of Campus Crisis Response, Coordinator of Web and Social Media, and Coordinator of Residential Training and Programs
- Maintained clinical duties of individual and group therapy, crisis intervention and case management for USF student clients

Coordinator of Mental Health Prevention

March, 2013 – December, 2014

- Re-conceptualize and initiate campus- wide mental health prevention and intervention initiatives grounded in an eco-systems framework with a focus on resilience, diversity and inclusion
- Provide leadership and training to Counseling Center staff in evidence-based community intervention strategies with emphasis on reaching underserved populations
- Served as department web editor - transitioning website platforms to increase ease of user interface, highlight on-line mental health tools and information, and used Google analytics to monitor audience and flow of user traffic
- Collaborate with USF Communications and Marketing Officer to develop, implement, and measure the impact of mental health social marketing campaigns on campus
- Serve as mental health consultant for University faculty, staff and administrators with special emphasis on recognizing and intervening with students in distress
- Maintained clinical duties of individual and group therapy, crisis intervention and case management for USF student clients

Licensed Clinician

December, 2010 – March, 2013

- Complete intakes, crisis intervention and case management services to internationally diverse university population
- Provide group therapy and short-term, solution focused therapeutic interaction to a high caseload of diagnostically complex individuals
- Develop and present psychoeducational workshops to address the needs of university students faculty and staff

BayCare Behavioral Health, Brooksville, FL

Licensed Clinician

March, 2010 – December, 2010

- Supervise three registered intern staff including review and certification of diagnostic summaries, treatment plans, and Baker Act proceedings
- Collaborate with community constituents to ensure quality care and sufficient progress of client goals; including Department of Children and Families and Department of Juvenile Justice
- Provide psychotherapy and crisis intervention to children and adults in a low-income, rural community clinic setting

Fairleigh Dickinson University – Student Counseling and Psychological Services, Teaneck, NJ

Counselor & Community Liaison

January, 2009 – March, 2010

- Serve as University representative on the Bergen County Sexual Assault Free Environment (SAFE) committee to plan county-wide bystander intervention strategies
- Participate on the University Wellness Committee and implement outreach programming and psycho-educational workshops for students, faculty and staff

- Designated liaison to Veterans Affairs and veterans on campus
- Provide psychological assessment and therapeutic intervention of internationally diverse student body

Mental Health Association of Essex County, Montclair, NJ

Coordinator, Family Acute Care Support Grant

November, 2007 – December, 2008

- Implement program activities in accordance with funding provisions and guidelines of the NJ Division of Mental Health Services
- Establish memorandums of understanding with three hospitals and one college counseling center to deliver acute care support to families of the mentally ill
- Provide psycho-education, crisis intervention, supportive counseling, advocacy and follow-up referrals to families of the mentally ill in hospital emergency rooms throughout Essex County
- Serve as agency representative on Montclair Cares regionally based community health planning board

National Church Residences – Spruce Terrace, Kearny, NJ

Senior Service Coordinator

September, 2003 – November, 2007

- Supervise NJ portfolio of social service agents within nine housing developments for low-income seniors and individuals with disabilities
- Serve as a liaison and monitor the ongoing provision of services from community agencies
- Develop and maintain a resource directory including federal, state and local programs
- Coordinate monthly educational and wellness events

PROFESSIONAL PRESENTATIONS (some presentations and publications in former name Petracco)

Ison, Heidi and Duthu, Florencia. (April 15 & 29, 2023). Level 1 Radically Open Dialectical Behavioral Therapy Blended Learning. 2-Day Intensive online webinar. DBT Iberoamerica, South America.

Ison, H., Fritsinger, K., and Little, N. (October 6-8, 2022). Level 3 Workshop: RO DBT Practitioner Pathway. 3-Day Intensive Clinical Training. Radically Open Blended Learning Ltd. Onsite in Houston, TX.

Petracco, Heidi. (March 25, 2022). *Introduction to Radically Open Dialectical Behavioral Therapy*, 1 CE. Online webinar. GoodTherapy. www.goodtherapy.org

Petracco, Heidi. (February 24, 2022). *Into to Radically Open DBT: Clinical Principles in Practice*, 3 CE. Online webinar. Skyland Trail. Atlanta, GA.

Petracco, Heidi. (November 17, 2021). *Introduction to Radically Open DBT*, 1 CE. Online webinar. Advance Recovery Systems. Orlando, FL.

Petracco, Heidi. (February 18, 2021). *Introduction to Radically Open DBT*, 2 CE. Online webinar. The Wake Kendall Group, Child and Adolescent Counseling. Washington, DC.

Petracco, Heidi. (October 20-21, 2019) *Introduction to Radically Open DBT*, 14 CE. Hillside Inc. Atlanta, GA.

Petracco, Heidi. (February 28, 2020). *The Science of Emotion and Behavior Regulation: What is DBT?* 2 CE. Hillsborough County Department of Education, Primary School Counselor Conference. Tampa, FL.

Petracco, Heidi. (August 21, 2019). *Radically Open DBT: Introduction and Case Staffing.* 1 CEU. Mindsight Behavioral Health. Somerset, KY.

Petracco, Heidi and Turner, Kelly. (June 13, 2019). *Signaling Matters: Intro to Radically Open Dialectical Behavioral Therapy (RO-DBT).* 2 CE. 2019 Annual Social Work Conference, NASW-FL.

Petracco, Heidi. (March 8, 2019). *A New Treatment for Eating Disorders: Intro to Radically Open DBT.* Graduate Intern Training Seminar, Counseling Center, University of South Florida.

Petracco, Heidi. (October 17, 2016). *Understanding Your Role when Poverty Comes to Class.* SunCoast Area Teacher Training & Education Research, University of South Florida. Tampa, FL.

Petracco, Heidi and Joyce, Nicholas. (June, 2016). *Toward a Common Goal: Utilizing campus partnerships and internet-based technologies to reach underserved and diverse campus populations.* American University College Counseling Center Outreach (AUCCCO) Annual Conference. Columbus, Ohio.

Roggenbaum, S., **Petracco, H.**, Monahan, M., and Karver, M. (April 2, 2016). *Campus Connect: Evaluation of a Popular Gatekeeper Training Program.* The 49th Annual American Association of Suicidology. Chicago, IL.

Roggenbaum, S., **Petracco, H.**, Monahan, M., and Karver, M. (March, 2016). *Campus Connect Evaluation: A University Suicide Gatekeeper Training Program.* The 29th Annual Research & Policy Conference on Child, Adolescent, and Young Adult Behavioral Health. Tampa, FL.

Petracco, Heidi. (June 4, 2015). Panelist. *Cross Reach: Mentoring and Shaping the Outreach Professional.* American University College Counseling Center Outreach (AUCCCO) Annual Conference. Salt Lake City, Utah.

Ison, Heidi. (April 16, 2009). *NJ Social Service: The Need for Systemic Change.* Interdisciplinary Colloquium on the Economic Crisis, Ramapo College, Mahwah, NJ.

Salinas, Natalia and **Ison, Heidi.** (June 15, 2007) *A Comprehensive Analysis of Racism.* Social Welfare Action Alliance Annual Conference: Remembering, Rebuilding, Rising Above: Katrina, Civil Rights, and Activism. New Orleans, LA.

RESEARCH PARTICIPATION

Radically Open DBT Adaptations and Best Practices in the Treatment of Adolescents (2018-2021)
Research associate with principal psychologists Julian Baudinet Ph.D. and Rhiam Parham Ph.D. from Maudsley Hospital, London, England.

Male Mental Health Literacy and Social Marketing (2016-2017)
Research associate with Rita Debate, Ph.D., Associate Vice President of Health and Wellness, Healthy Campus 2020 Mental Health Literacy workgroup, Student Affairs and Student Success,

University of South Florida, Tampa, FL.

Suicide Gatekeeper Training Effect on Knowledge, Attitude and Perceived Behavioral Control (2015-2016)

Research associate with Marc Karver, Ph.D. and the Suicide Prevention Alliance Research Lab,
Department of Psychology, College of Arts and Sciences, University of South Florida, Tampa, FL.

Discharge Planning and Length of Survival Among Hospice Patients (2003)

Secondary investigator to Archana Reddy, M.D.; Michelle Reisner, M.D. and Supakit
Titapiwatanakun, M.D.; Jersey City Medical Center, Jersey City, New Jersey.

Academic Identity and Stereotype Threat (2001)

Research assistant to Jason Lawrence Ph.D. post-doctoral psychology resident; New York
University, New York, New York.

PROFESSIONAL EDUCATION RECORDS AND REFERENCES AVAILABLE UPON REQUEST